

Among Other Important Events To-Morrow Is a Great Sale of Silks



Store Closes Daily at 6 o'Clock

A Very Important Sale of 1,200 Fine Huck Towels



Some months ago we contracted for these Towels, believing that the day was not far distant when we would not be able to duplicate them at any price close to that announced for to-morrow. Our predictions have come true, and to-morrow should witness lively selling in this connection. All are 18x36 inches in size, with a neat red border; are of double thread, extra fine quality and very absorbent. Hotels and Boarding Houses will be among the most liberal buyers at \$1.39 a dozen or, 12 1/2c each.

Satin Damask Towels

These are 22x41 inches, with hem-stitched ends and large reef monogram designs. Or you may have them in Plain, Pink, Rose, Navy or Clover patterns. Extra fine quality dollar values for 89c.

Bleached Bath Towels

Usual 25c values of two-ply thread and extra weight, fully guaranteed to give durable wear. One dozen to-morrow for \$2.00, or choice at 19c.

Fine Linen Huck Towels

These much wanted kinds, 18x36 inches in size, with spoke stitched ends and rich satin borders. The fine texture and weight are features in their favor. The price is tempting enough at 29c.

Fancy Bath Towels

Here we refer to beautiful Bath Towels in colored effects, for fancy work, featuring stripes and plaids in Pink, Lavender, blue and Yellow, 18x36 inches in size. Choice while they last at 25c.

Good 50c Guest Towels

The women who know most about these fine Towels will buy generously at to-morrow's price. Made of fine all linen Huckaback, 11x21 inches, with hemstitched ends and a monogram design. Better ask for these before they have all been sold out. 39c.

Jacquard Bath Towels

A variety of colorings and styles that is almost legion gives rise to a diversity of colored borders, in Green, Lavender, Pink, Gold and Blue. Majority in monogram designs. Sale price 50c.

Pattern Cloths

Three important lots of Fine Irish Linen Pattern Table Cloths, with Napkins to match are to be placed on sale to-morrow as follows:

68x68 Cloths at \$2.50
68x86 Cloths at \$3.00
68x104 Cloths at \$3.50
Napkins to match, 21x21 inches per dozen \$3.00
—Cohen's Main Floor—

To facilitate the handling of trade, and in order to provide more adequate methods for showing merchandise in various departments, especially the relative sections of the main floor, it has become necessary to assign the Silk Section a new location. This departure is considered opportune to provide a worthy reason for conducting an important sale of High Grade New Silks in the most favored weaves and colors right at the height of the season.

36-Inch Dress Satins

Go where you may and you won't find equal qualities under \$1.25 a yard. Forty pieces provide you as many choice shades for street or Evening wear, and equally ideal for Afternoon and Party Frocks. In this important sale at \$1.09.

\$1.50 Crepe de Chine

When you consider that here are thirty-three pieces to draw upon you will naturally rest assured that all colors are represented. An extra good quality reduced to \$1.29.

\$1.75 Gros de Londres

Twenty-five pieces in an equal number of shades have been provided for this sale. Every yard measures 36 inches wide. Heavier yet much softer than Taffeta, at \$1.39 yard.

40-Inch Dress Satins

The sale ticket on each piece will tell you that these Satins have been favorites at \$1.98. At least twenty shades insure you the newest colors and a further description anchors in the fact that you will choose from an excellent weight \$1.59.

36-Inch Black Taffeta

Not merely one or two pieces to be used as "sale leaders," but an abundance that will provide for every reasonable demand. The extra heavy weight and beautiful finish commend this Silk to every demand of quality. Price, per yard 98c.

\$1.25 Crepe de Chine

A few values in the entire sale will create a greater sensation than this showing of 36-inch Crepe de Chine, always regarded as a special value at \$1.25 a yard. Fifty pieces will go on sale in the morning in light and dark colors for gowns, blouses and undergarments. Yard 98c.

36-Inch Fancy Taffeta

Richest of new patterns and the most stunning range of colors that any one could wish for—plaids, checks and stripes for waists or dresses, and equally suited to employ in combination with wool. We shall include \$1.50 and \$2 weaves, giving you unrestricted choice at \$1.19.

40-Inch Charmeuse

We refer to a standard \$2.00 quality that has been a favorite all season. Its soft draping qualities are apparent at a glance, and there's a select range of colors \$1.79.

40-In. Georgette Crepe

Two factors worth noting are the width—40 inches—and the fact that every yard is all silk. Crisp and sheer, in all colors and black, price \$1.49 for this sale is only \$1.49.—Cohen's Main Floor.

New Dresses Ready for To-Morrow

Particularly noteworthy are these Dresses because they faithfully supply the smartest styles of the moment in harmony with ideas of the younger set, though none the less worthy for the matron, as well.

Model A—\$16.95

A Dress made of fine Navy Serge with high waist line and beautiful embroidered design worked in purple and gold on the front, back around waist and on the deep pointed tabs of sleeves. The straight tunic skirt is full gathered to the waist.

Model B—\$24.50

Wool Jersey Dress that is distinctly partial to the straight smart lines. A large square collar is in white flannel. The deep velour belt and double rows of buttons on waist add greatly to its appearance. Skirt and cuffs of Jersey. Green, Navy, Purple.

Model C—\$29.50

Here we come to an attractive Evening Dress with bodice of taffeta and net. It is effectively relieved with a bow knot of ribbon in harmony and silver braid around waist. The beautiful draped skirt has a front panel of net, silk lace and ribbon. A deep girde of taffeta is a further adornment.

New Serge Dresses, \$9.95, \$16.95, \$19.50 to \$29.50

What a Stunning Fur-Trimmed Suit!

A Suit that will pass for a much higher priced garment any time. Made of fine quality Poplin, it has a full box-plaited back, with belt of self material and deep outside pockets attached. The large collar is edged with moleskin and the skirt has a shirred back. Two inverted pockets on the right side, button with bone buttons. And yet only \$35.00.

Other Suits, \$19.50, \$24.50 Up

Just Received From New York

150 New Coats \$14.75

The variety of swaggar models to choose from at once proves conclusively that such Coats were not made to sell for such a little sum. The congress of materials to draw upon is more widely diversified than any woman could possibly expect at the price, and in addition to the materials used in the two models described below, there are also Novelty Plaids, Solid Colors and Mixtures. The evidence of fur trimmings is very pronounced, and the importance of such an opportunity must not be underestimated.

A SMART COAT in semi-fitted effect, is fashioned of fine Velour, finished with velour plush on collar and cuffs—a stunning full flaring model, in Navy, Green and Brown—and \$14.75 only.

VERY SPECIAL—A Coat of beautiful all-wool Chilian Cloth, has a yoke back and front; is full flaring and belted, and comes in all leading shades—Gold, Plum, Brown, Burgundy \$14.75.

Other Coats, \$9.95, \$16.95, \$19.50

Hallowe'en Novelties, 1c to 25c

Particular attention is called to the famous Gibson Novelties that require no cutting, pasting or mounting, consisting of Witches, Owls, Cats, Pumpkin Faces, Invitation and Tally Cards, Lanterns, Ghost Caps, Place Cards, Costume Sets and Hallowe'en Seals.

Winter Garments for Little Folks to 6 Years

COATS of Heavy Mixtures, Chinchilla and Zibeline materials, well made and nicely finished \$3.98.

COATS fashioned of fur trimmed Corduroy and shown in Brown, Navy and Green; very dressy \$6.98.

SPECIAL MENTION is accorded an extremely stylish Coat in light tan Satin Cloth with collar and buttons of beaver fur \$14.98.

SWEATER SETS—Sweater, Leggings, Toque and Mittens of Angora Wool \$5.98.—Cohen's Second Floor.

Save on Curtains and Rugs

Those who will buy now—to-morrow—will buy wisely and save most. And why? Because we are offering Rugs and Curtains at the old scale of prices prevailing a year ago—bought them away back when labor was easily obtainable and before the present ascent in wholesale quotations became effective.

LACE CURTAINS that include the newest of Scotch Lace, Cable Nets and Filet Weaves, with plain and figured centers and dainty floral and plain borders, 80c per pair, to \$3.50.

SCRIM, Marquisette and Voile Curtains, in plain hemstitched effects and with lace insertion and edge—every pair 2 1/2 yards long—White, Cream and Natural, at 98c \$3.98.

Special Lace Net Curtains

Most important values that will sell very quickly. Made of fine quality net with plain band insertion and edge to correspond—every pair 3 yards long—on sale to-morrow at \$1.69.

MARQUISSETTES of good quality with plain center and striped or figured open double border—white and ivory—every yard 36 inches wide, 25c.

NEW NETS in Filet and Novelty patterns, small figures or in striped, black and Colonial designs, for long or sash curtains, per yard \$29c.

Wool Brussels Rugs

Fifteen beautiful Body Brussels Patterns, suitable for the living-room or dining-room, all 9x12 feet in size, form an unapproachable showing in the newest color tones at \$11.95.

Seamless Velvet Rugs

Regardless of the prices that prevail on similar Rugs elsewhere, we offer strictly high-grade weaves in the 9x12 Room size, revealing Oriental and Medallion designs \$21.95.

Seamless Axminsters

At a popular price we know of no Rug that could be compared to these for hard and constant usage. You will specially note the high pile and rich Oriental and Floral patterns. \$23.49.

The Annual Bedding Sale Still in Progress

Rooming-Houses, Hotels, Colleges, the Economical Housewife—everybody owes it to themselves to buy all their Winter Bedding here now, for present prices will not be repeated.

White or Gray Cotton Blankets

Not a pair in the showing worth less than 39c, and all come with fancy borders. Pair 29c.

Single-Bed Cotton Blankets

These are in white only, good weight and cheap at 80c a pair, instead of 69c.

11-4 Heavy Fleece Blankets

Other stores are featuring these at \$1.29 a pair. Gray and tan, are offered at \$1.18.

\$2.00 Fine Woolnaped Blankets

Note the good large size and heavy weight. White only. Very special at \$1.65.

66x80 Woolnaped Blankets

With every appearance and the warmth of wool and usually \$2.50. This sale for \$1.98.

90c Bed Spreads at 69c

Just a sample of present savings. These Crochet Spreads come in assorted patterns, 3/4 bed size and are certain to go early at 69c.

11-4 Satin Bed Spreads

Not more than 48 of these fine Satin Spreads of heavy durable quality, presented in beautiful designs; 11-4 size; worth \$2.00, will be offered to-morrow at \$1.69.

\$3.50 Wool Blankets Reduced

10-4 size for single beds. Every pair is mostly wool and comes in gray only. \$2.50.

\$7 Wool Blankets \$5.95

Made of fine quality California wool, in the most favored plaids of Pink and White, Blue and White, Lavender and White, Yellow and White, Gray and White, and Red and Black; 68x89 in., and according to the present quotation of wool they are standard \$7.00 values. Our Annual Bedding Sale \$5.95 brings them down to.

\$6.00 White Wool Blankets

Large 11-4 size, woven from California wool and shown with fancy borders, per pair \$5.00.

42x36-Inch Pillow Cases

Made of good bleached muslin and always worth 12 1/2c each. To-morrow's price 9c.

22c Pepperell Pillow Cases

You have choice of either 42x36-inch or 45x36-inch sizes to-morrow at only 17c.

Robe and Crib Blankets

"Mill Seconds," but good enough to pass for first quality. A splendid range of beautiful patterns to choose from.

\$3.00 Bath Robe Blankets... \$1.98
50c Crib Blankets for only... 39c

That You May Know More About Richmond's Leading Art Needlework Department

There are Art Needlework Departments and Art Needlework Departments of all kinds. Really a shame, though, that some attempts in this direction bear such a title.

Here, however, is a department that stands for all that such a section should represent, and our customers tell us that it has no near rival in Richmond.

It has grown well by providing diversified assortments of the things most wanted in this way, and within the past week more space has been added in order that merchandise may find better display.

Large showcases reflect the newest novel-

ties, counters are piled high with beautiful pieces of stamped goods and, all in all, here is a Mecca for the woman who loves the beautiful in Needlework.

The Classes in Knitting and Crocheting conducted on Mondays, Wednesdays and Fridays, and those devoted to Lamp Shade making and Embroidering, conducted on Tuesdays and Thursdays, are centers of interest and enthusiasm. Children's Classes Saturday mornings from 10 to 12 o'clock, and a special class Saturday afternoon for women is devoted to Knitting and Crocheting. Instruction is free. These items have been noted in passing through the department:

- CARD TABLE COVERS stamped in simple designs for cross stitch, solid and outline embroidery 25c
- LUNCH COVER and 4 Tea Napkins for 75c
- STAMPED CENTERS and Scarfs—the former 36 inches and the latter 18x54 inches in size, specially desirable at only 25c
- LUNCHEON SETS, Centers and Doilies stamped in assorted patterns, 25c and 35c
- CENTER PIECES, Doilies, Pin Cushion Tops, Scarfs and Luncheon Coths, stamped on fine linen, 6c to \$2.50
- BEAR BRAND YARNS, in complete assortments.
- FUZZYWOOL—a practical substitute for Angora, per ball 30c
- ROYAL SOCIETY, C. M. C. and O. N. T. Crochet Cottons, in complete lines.
- COMING TOWELS, stamped on various materials, 20c and 49c
- STAMPED BABY DRESSES in extensive assortments, 50c to \$1.00
- STAMPED TOWELS, in guest and large sizes, from 15c to \$1.00
- PILLOW TOPS, Scarfs, Center Pieces and Table Covers, stamped on crash, dragon cloth and poplin, many colors and patterns, 25c to \$2.25
- Lamp Shade Materials New Silks, Cretonnes, etc., \$1.15 per yard to \$3.00
- METAL BRAIDS and Rose Trimmings, 12c per yard to \$5.00
- FRINGES, in silk and metal, 50c to \$1.85
- FRAMES in many styles, or will be made to order.

—Cohen's Second Floor.



A Very Great Place to Shop

You've got to have a dollar before you can spend it, and when you do invest it you expect fully a dollar's worth of any commodity in return. Day after day this old Bargain Basement goes merrily along, and just now, when "everything is so high," hundreds of pairs of feet are turning this way, because Bargain Basement values at Cohen's sometimes make a dollar do double duty.

36-Inch New Percales

An assortment of stripes and checks to choose from; to-morrow, yard 7 1/2c.

Special Curtain Voiles

Double width, with effective borders and lengths to 10 yards; per yard 5c.

10c Outing Flannels

A wide range of wanted colors and lengths to 20 yards; to-morrow, yard 6 3/4c.

12 1/2c Pajama Outings

36 inches wide and an assortment of stripes altogether representative 9 3/4c.

Amoskeag Daisy Cloth

12 1/2c quality, in White, Pink and Blue, Lengths to 10 yards. Yard 9 3/4c.

12 1/2c Dress Gingham

A line of beautiful patterns and assorted colors that will not fade 10c.

Children's Pants and Vests

Heavy fleece ribbed, but somewhat imperfect; big values at 15c.

Women's Union Suits

50c bleached garments, in assorted sizes; slight imperfections make them only 39c.

Black Percale Waists

An assortment of women's sizes; each garment very well made; to-morrow, 50c.

\$6.00 Boys' Norfolk Suits

Made of good all-wool materials, in the favored pinch back models; to-morrow \$4.50.

\$1.00 Boys' Knickerbockers

These Pants are well made of serviceable wool mixtures and cut full, 79c.